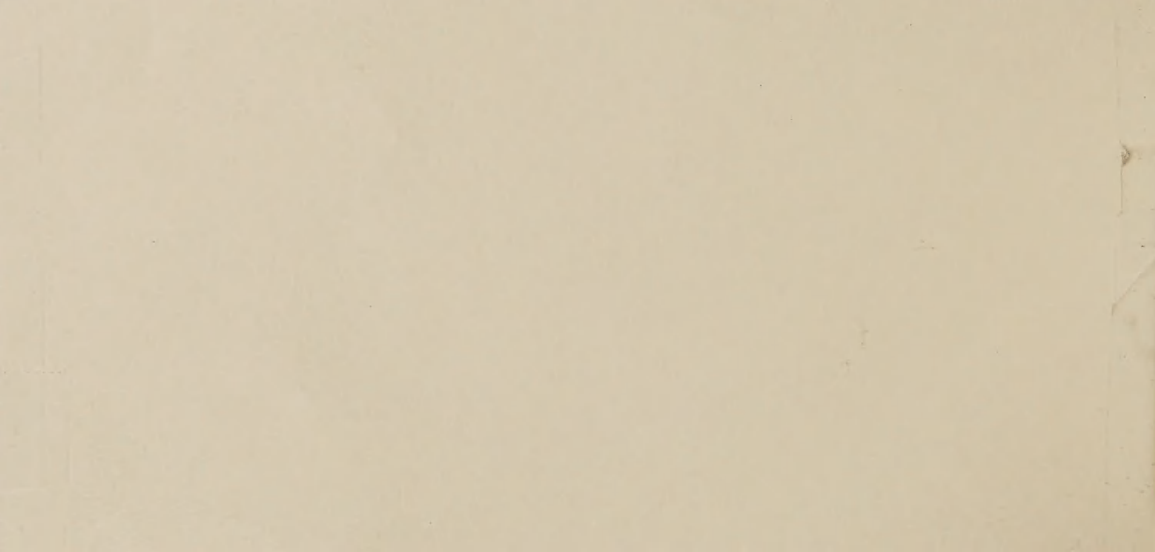


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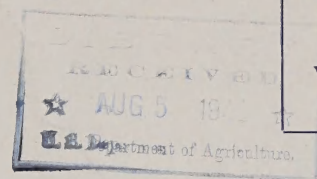


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Be SURE
this year?**



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WITH DAHLIA
PRICES FOR
1941

Will be mailed to you about September 1st.

Before making up your list for next year's catalog, be sure to read this bulletin. Remember we issue no retail catalog and sell only to the legitimate trade.

WAYLAND DAHLIA GARDENS

Largest Exclusively Wholesale Dahlia Grower in the World

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Purely a Gentlemen's Agreement!

Last year dahlias were very short crop all over the country and as a result nearly all growers found themselves short on planting stock this spring; and even though we have an unusually good growing year there is bound to be a correspondingly short supply for 1941.

We planted more than 600,000 roots this year and should harvest more than 2,000,000 roots this fall but in view of the above facts we urge all our customers to get their reservation order in while full assortments are available.

Remember, our reservation order plan is regarded as purely a gentlemen's agreement . . . that is, if you advise us that you will require, say, 100, 1,000 or 5,000 roots of some particular variety, or of each of several varieties, and we have such stocks available, we will promise to hold this stock for you, to be taken as, if and when needed next spring. We do not ask you for a definite order or a cent deposit or advance payment, and we bind you in no way except your promise to take from us such part of your reservation order as you may actually require to fill your own orders next spring. You are not bound to use your full reservation and the plan is intended to protect you so you can go ahead with your catalog listing at once and know that you are covered completely without having to take any chances on being able to pick up the stock you need later.

Our 1941 prices will be mailed to you about September 1st., but do not wait for these prices before getting your list under way. We can tell you **now what we have and what the price will be**, so we ask that you get in touch with us at once, tell us how many varieties you will list this year, about how much catalog space you will devote to dahlias, about how many roots you will need of each variety, and give us a list of the varieties you would like to include in your list next year.

Do this today so we can get your reservation order booked while stocks are still complete.

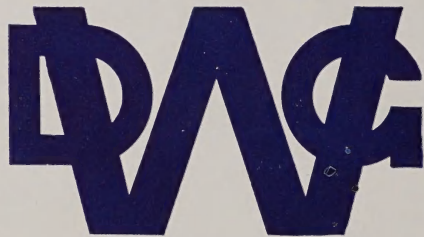
WAYLAND DAHLIA GARDENS

E. R. Ryno, Proprietor

Wayland - Michigan

Largest Exclusively Wholesale Dahlia Grower in the World

WE HAVE
MORE THAN
600,000
PLANTS



WE SHOULD HAVE
MORE THAN
2,000,000
ROOTS

BLUE LABEL DAHLIAS

Every Root sure to grow

GROWN WHERE DAHLIAS GROW BEST